

**Design-by-Design, Annual Juried Student Design Competition
2014 Winners**

Sponsored by the UC Davis Design Museum and
Birgitta and Helge Olsen Student Support Fund

2- dimensional Design Category

Achievement Award The Max Fleischer Poster by Dulce Gonzalez
DES 16 Graphic Design and Computer Technology
Winter 2014, Instructor Molloy

Merit Award Golden Tradition Textile Wall Piece by Mai Vang
DES 160 Textile Surface Design: Patterns and Resists
Winter 2013, Instructor Avila

3- dimensional Design Category

Achievement Award Kid's Juice Packaging Design by Mandy Chew
DES 116 Visual Communication: Graphic Design Studio
SS2 2013, Instructor Okumura

Landscape light by Dylan Laufenberg
DES 136B Designing with Light
Winter 2014, Instructor Siminovitch

Merit Award Sea Crisps Packaging by Leslie Luo
DES 116 Visual Communication: Graphic Design Studio
SS2 2013, Instructor Okumura

Digital Screen-based Category

Achievement Award 3 Videos files by Surya Patel
DES 151 Visual Communication: Type in Motion
Fall 2013, Instructor Ishisaka-Nolfi

Merit Award "Are You That Somebody" by Daniel Daquigan
DES 151 Visual Communication: Type in Motion
Fall 2013, Instructor Ishisaka-Nolfi

Thanks to the judges for this year's competition:

- ***Susan Abplanalp***, owner and designer of Emery Street Inc., UCD design instructor
- ***Rudy Garibay***, graphic designer, UCD ARTS Group
- ***Morissa Rubin***, senior designer, UCD L&S Dean's Office
- ***Rob Zinn***, owner and creative director of blankblank, Inc., UCD design instructor