DES 149 is a lecture/discussion/projects course about presenting information for impact and understanding. Informed by the work of Edward Tufte, Felice Frankel, Richard Saul Wurman, and others, we explore ways to enhance the clarity and impact of words, images, numbers, and ideas. The visual principles and design strategies that we investigate in this class are tools to improve clarity and meaning in your own work, especially when communicating to broad, non-specialist audiences. Saying and showing things clearly and elegantly invites others into the conversation, empowering people to engage, connect, and be inspired.